



SAVE THE DATE!

The NMB Chamber of Commerce and the City of North Miami Beach *Invite You To ...* **“Fall into Health” - Senior Health & Wellness Fair**

We are contacting you to invite you to participate in the North Miami Beach Chamber of Commerce & City of North Miami Beach “Fall into Health” - Senior Health & Wellness Fair, which will be held on Wednesday, September 27, 2023, from 9 AM TO 12:30 PM at the MARJORIE & WILLIAM MCDONALD CENTER in NMB’s City Hall at 17051 NE 19th Ave, NMB, FL 33162. Admission to the event is free of charge.

This Senior Health & Wellness Fair will provide a great opportunity to showcase your product(s) and service(s) and enhance your exposure in the community to hundreds of senior adults from Miami-Dade and Broward counties. Last year over 500 people attended.

The event will attract seniors, family members, and participants of all ages; therefore, we would like to offer as many services for the community as possible.

The seniors will enjoy a fun-filled day designed to engage and entertain them. They will have the opportunity to visit tons of vendors, experience attending free health lectures, learn about interesting topics, and have access to dozens of free health screenings. This popular event will also include free exercise classes and music - all specifically designed for the senior adult population.

Promotion of the Health Fair will be marketed by both the NMB Chamber and City of NMB through ads, PR Initiatives, flyers, e-blasts, web calendars, websites, social media, newsletters, and promotional announcements placed in Dade/Broward publications, Radio, TV, and at special events. The NMB Chamber will also market the program to its extensive e-list of 4,000 people and through the distribution of flyers throughout the City of NMB and Northeast Miami-Dade community to Senior Groups/meetings and at Chamber functions.

Attached, please find detailed information about the Fall Senior Health and Wellness Fair sponsorship and vendor packages and the exhibitor’s contract and registration. Please note space is limited. Last year we sold out so don’t delay. Please submit your registration form and payment at your earliest convenience to be sure to reserve your spot. They will go quickly!



Health Screenings: Please advise if your organization is interested in offering a health screening or any other service. Offering a health screening generally assures you of more participants stopping by your table and interacting with your organization. We want to make sure that our guests have a variety of screening experiences without too much duplication so please discuss your ideas with us right away.

This program's estimated attendance is 300+ senior adults. Last year, we got over 500 attendees and the event sold out!

We are looking forward to working together with you to make this year's 2023 Senior Health & Fitness Fair the best event yet!

Warm Regards,

Leslie Loewenthal | Executive Director
The Greater North Miami Beach Chamber of Commerce
(305) 944.8500 Chamber@NMBchamber.com

Marjie Aloni, Greater North Miami Beach Chamber Health Committee Chair
Evan Piper, President, Greater North Miami Beach Chamber

Event Details

DATE AND TIME: Wednesday, September 27, 2023, from 9 am to 12:30 pm

LOCATION: McDonald Center, 17051 NE 19 Ave, North Miami Beach, FL 33162

ESTIMATED ATTENDANCE: Several hundred

ABOUT THE EVENT: The Fall into Health Senior Health and Wellness Fair is a FREE health fair that seeks to inspire, educate, and motivate seniors and their family members in Greater North Miami Beach with a mindset of total health and prevention. FREE resources, health screenings and health and medical information will be provided at the Health Fair that will empower attendees with the tools needed to take action to improve their lifestyle and address their mental, physical, and spiritual concerns for total health. Residents and businesspeople from North Miami Beach, Aventura, Sunny Isles Beach, and North Miami will be in attendance.

OBJECTIVES:

- To promote the well-being of seniors and their families in North Miami Beach
- To offer information about how to live an integrated healthy lifestyle
- To motivate and increase interest in health and prevention
- To raise awareness of the healthcare products and services available to residents and to connect them with healthcare providers and resources for easier access



CONNECT ENGAGE GROW



SPACE DESIGN:

The event venue will have exhibition tables setup in a way that will allow for an enjoyable and educational visitor experience. Vendors will be provided with an exhibit table and two chairs. Vendors will provide their own tablecloth.

EVENT FEATURES:

- Distribution of health & educational materials
- On-site health tests/screenings: Blood pressure, body fat analysis, body mass index (BMI), bone density testing, glucose testing, lung capacity testing, cholesterol testing, memory screening, vein screening and much more
- Mental health, nutrition, legal, and financial education speakers, and vendors
- Weight management education
- Exercise
- Health lectures by experts and healthcare professionals
- Healthy food sampling

GOALS:

- To have the participation of 55-65 healthcare providers, and businesses that cater to the elderly.
- To serve several hundred residents

BENEFITS TO SPONSORS:

Participating entities and booth exhibitors will have the opportunity to positively impact the Greater North Miami Beach community by offering their products and services. Participants will receive the following benefits and exposure based on level of sponsorship and participation:

- Extensive Marketing, Advertising, and PR Outreach by the North Miami Beach Chamber and the City of North Miami Beach.
- Last year 500+ people attended.
- Distribution of promotional flyers and posters to stores, organizations, health facilities, libraries, and community centers.
- Distribution of branded materials to several hundred attendees to build your customer database.
- Networking with Vendors that also serve the senior markets and can refer business.

The North Miami Beach Chamber of Commerce | 16901 NE 19th Ave, Suite A | North Miami Beach, FL 33162
T: 305.944.8500 | E: Chamber@NMBChamber.Com | W: NMBChamber.com

**ORGANIZING ENTITY:**

The Greater North Miami Beach Chamber of Commerce and its Health Committee in partnership with the City of North Miami Beach seeks to promote a healthy and active lifestyle for the residents in Greater North Miami Beach.

For questions or more information, contact:

Leslie Loewenthal, Executive Director, North Miami Beach Chamber

T: 305-944-8500 or E: chamber@nmbchamber.com

See Exhibitors & Sponsors Contract on next 2 pages.



EXHIBITOR CONTRACT: Fall 2023 Senior Health & Wellness Fair

Day/Date: Wednesday, September 27, 2023

Fair Time: 9:00 am to 12:30 pm

Location: McDonald Center, 17051 NE 19 Ave, NMB, FL 33162

Set up: 7 am to 8:30 am sharp. **Take down:** 12:30 pm.

Business _____ Contact _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____ Cell _____

Screening/Service (due by phone 8/15) Let's discuss to ensure screenings are not duplicated.

Raffle Gift valued at \$25+ (item name due by phone 8/17) Gift will be checked at fair entry and given out LAST 45 minutes of the fair with a mention for the business donating the gift.

VENDOR/SPONSOR INFORMATION

Exhibitors will have a 6 ft table and two chairs. Please bring your own table covering!!!

_____ \$1000.00 **Gold Sponsor:** 8-Minutes to speak, Premier Table location & 2 chairs, Mention & logo on chamber website. Special recognition at start of fair & several times throughout the fair, "Thanks to Our Sponsors" Logo on event E-flyer, Logo on 3 large posters displayed at event, Collateral in goodie bags. (Important: Marketing Collateral: (brochure, or flyer, or specialty item) for gift bag is due Tues. Aug. 15 to NMB Chamber Office 1 pm to 5 pm to be included for this benefit.)

_____ \$500.00 **Presenting Sponsor:** 5-Minutes to speak, Premier table & 2 chairs in assigned area. Logo on chamber website. Special recognition at start of event, "Thanks to Our Sponsors" Logo on event E-flyer, Logo on 3 large posters displayed at event, Flyer in goodie bags. (Important: Marketing flyer for gift bag is due Tues. Aug. 15 to NMB Chamber Office 1 pm to 5 pm to be included for this benefit.)

_____ \$300.00 **Co-Sponsor:** 1 table & 2 chairs in assigned area. Logo on website, Flyer in goodie bags. (Important: Marketing flyer for gift bag is due Tues. Aug. 15 to NMB Chamber Office from 1 pm to 5 pm to be included for this benefit.)

_____ \$250.00 **Non-Chamber Member Vendor:** 1 table & 2 chairs in assigned area.

_____ \$200.00 **Chamber Member Vendor:** 1 table & 2 chairs in assigned area.

_____ \$200.00 **Non-Profit Organization Vendor:** 1 table & 2 chairs in assigned area.

_____ Yes **Check here if you need electricity (Limited supply)**

_____ Yes **Check here to supply Free Screening (due by 8/15)**

Exhibitors: get a 6 ft table and two chairs. Please bring your own tablecloth. Exhibitors will be provided with coffee & water in a separate vendor room.

Total due: \$ _____

Itemize what you are paying for:

Exhibitors/Sponsors Contract page 2

GIFT BAGS DEADLINE TO RECEIVE YOUR FLYER (if your package allows) **is 8/15/23 to the NMB Chamber Office 1 pm to 5 pm for delivery or drop off.**

To Pay Online Credit: <https://bit.ly/2SEB1Wf>

- Email filled in form & payment proof to chamber@nmbchamber.com

For Check Payments:

- Make checks payable to: **North Miami Beach Chamber of Commerce**. Mail to NMB Chamber at 16901 NE 19th Ave. Suite 2 A Breezeway across from Police Dept.), NMB, FL 33162
- Make sure to mail your form filled in with your check payment.

<h3>Payment Info Needed for mail charge or for check being mailed</h3>
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Date _____

Business Name _____

Business Contact Name _____

Billing Address & Zip Code associated with card/check

_____ Zip Code _____

Cell Phone _____

Business Phone _____

Check # _____ Amount \$ _____

Circle or Add Credit card – Type: Visa/Mastercard/American Express

Card # _____

Expiration Date (2-digit month & 2-digit year) __ __ Month __ __ Year

Name on card _____

Signature _____

Security Code _____

- Make checks payable to: **North Miami Beach Chamber of Commerce**, 16901 NE 19th Ave. Suite 2 A Breezeway across from Police Dept.), NMB, FL 33162. Mail your filled out forms with your check payment.
- Credit Info. Mail: Send to North Miami Beach Chamber of Commerce, 16901 NE 19th Ave. Suite 2 A Breezeway across from Police Dept.), NMB, FL 33162. Mail your filled out forms with credit information.