

Senior Fair Prep: Reminders before the 9/22 Senior Health Fair

Dear All,

We are thrilled that you have decided to participate in the North Miami Beach Senior Health Fair.

We are looking forward to having a very successful event with your involvement.

Below are a few reminders of things needed right away and to plan for regarding the senior Health Fair.

1. Make sure your Vendor/Sponsor Form has been filled out and emailed to chamber@nmbchamber.com

2. Sept. 9 is the Deadline to receive Marketing Piece for Goodie Bags. (This only applies to Co-Sponsor & above level Vendors who have signed up in time to receive this benefit.)

- **Due Friday, Sept. 9. Drop off 12 noon to 4 pm to North Miami Beach Chamber.**
- If your sponsorship/vendor level is a Co-Sponsor or above 1 marketing piece (thin either a flyer or postcard) with 350 to 400 copies needs to be delivered to the NMB Chamber office in time. Once the bags are filled, it will be too late to add items to the goodie bags and this benefit will no longer be available.

The delivery address is

Leslie Loewenthal Executive Director
The Greater North Miami Beach Chamber of Commerce
16901 NE 19th Avenue, Suite 2 A (across from NMB Police entry)
North Miami Beach, FL 33162

3. Share Flyer: Please share a copy of the event flyer with professional and personal connections. Most of us have great Senior audiences and we'd like everyone to share the flyer with their senior audiences. It will be a beautiful day out for all fair attendees and will include a free lunch after the fair for attendees put on by the City of NMB and Commissioner Villard. Add this link in the email you share so your guests can register to attend. **Attendee RSVP:**

[NMBSeniorHealthFair.eventbrite.com](https://www.eventbrite.com/e/fall-into-health-senior-health-fitness-fair-tickets-407640472627)

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4. IMPORTANT SCREENINGS: Please be sure we discuss and add your Complimentary Screening. This is an important feature to our senior participants, and we do not want duplication, so attendees experience something unique with each vendor. We already have blood pressure and glucose covered from a few months ago. Please check with us first to avoid any disappointments. If not sure what to provide, consider asking a partner or business professional to help you provide a unique screening. Call 305-944-8500 to discuss since this is an important element to attendees.

5. Raffle Prize: Please email your Raffle Prize valued at \$25 or more. This gives us another opportunity to highlight (plug) our sponsors. Prizes will be collected when you arrive

and given out in Rapid Fire style at the end of the fair. It's very exciting for attendees. We are keeping track of these prizes and sponsors to be organized in advance.

6. **Vendor Room at Fair:** There will be a separate Vendor room during the fair for a light breakfast, coffee, or lunch. Our senior vendors love to network with each other and refer business. For vendor room food ordering purposes, let me know if you have invited an additional participant to sit at your table so we can get an accurate food count.
7. **Order items early!** Make sure that you order your fair specialty & giveaways early, so you will have them in time and are prepared in advance.

Gold Sponsor & Presenting Speakers

8. For those sponsors speaking, an agenda will be created a few days ahead and shared before the fair.
9. Attached is a recent article on the fair that in the Aventura News and Sunny Isles Beach Sun. Another is attached that ran in the GOOD NEWS Magazine.

Please add the Fair details below to your calendar so they are available to you easily before the fair. If you need to share it with participants from your organization, please do this now.

Thursday, Sept. 22 The NMB Chamber, City of NMB, & Senior Liaison, Commissioner Paule Villard Invite you to “Fall into Health” at the Senior Health & Wellness Fair

- **Location:** McDonald Center (next to City Hall in North Miami Beach), 17051 NE 19 Ave, North Miami Beach, FL 33162
- **Parking:** behind the building and along the back streets. Behind the Police department as well.
- **Vendors Set up:** 7 am to 8:30 am sharp am (fair guests arrive early)
- **Attendee Fair hours:** 9 am to 12:30 pm
- **Vendors Take down:** Vendors 12:30 pm to 1:15pm
- **Vendor Food Room:** There will be a separate room that will provide a light breakfast & lunch for our sponsors.

Questions:

- **Senior Event Chair,** Marjorie Epstein Aloni cell phone: 305-766-2976 / marjoriealoni@gmail.com
- Leslie Loewenthal, NMB Chamber Executive Director: 305-944-8500, chamber@nmbchamber.com;
- Please do not wait until the last minute to ask questions. Let us know any questions early, so we can accommodate all requests.

Looking forward to your participation and an amazing program!

Warm Regards,

Leslie Loewenthal | Executive Director
The Greater North Miami Beach Chamber of Commerce
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(305) 944.8500 / Chamber@NMBchamber.com;